

OREGON NURSERY AND GREENHOUSE - 2001

Oregon's nursery and greenhouse industry continued its growth in 2001 by establishing yet another record high sales total of \$680 million, marking the eleventh straight year that record sales were recorded. Sales in 2001 rose 6% above 2000 and were 216% higher than in 1990. The industry further solidified its place atop all Oregon agricultural commodities by claiming the top ranking for the ninth consecutive year. Cattle, with a value of \$423 million, ranked second while all hay and all grass seeds claimed third and fourth places with sales of \$337 million and \$324 million, respectively.

Forty-four percent of the total \$38 million sales increase this year was in container sales. Greenhouse products gained

8% while other product sales advanced 7% over last year. All categories of sales were higher in 2001 compared to 2000.

Clackamas County is Top

Clackamas County with sales of \$155 million was the leading county of sales for the fourth straight year. Marion County was a close second in sales with \$149 million. Ranked third, fourth, and fifth were Washington, Yamhill, and Multnomah counties, occupying the same positions they held a year earlier. Sales in Washington County were \$142 million, Yamhill totaled \$101 million and Multnomah generated \$43 million. The top five counties accounted for 87% of the state's sales, the same as a year earlier.

Nursery/greenhouse gross sales: By plant material 1994-2001

Plant Material	Gross Sales								
	1994	1995	1996	1997	1998	1999	2000	2001	2001/2000
	<i>1,000 dollars</i>	<i>1,000 dollars</i>	<i>1,000 dollars</i>	<i>1,000 dollars</i>	<i>1,000 dollars</i>	<i>1,000 dollars</i>	<i>1,000 dollars</i>	<i>1,000 dollars</i>	<i>Percent</i>
Bare Root	84,300	82,900	97,600	105,400	109,700	116,300	136,700	145,100	106
B & B	58,500	67,800	75,000	77,800	85,500	97,500	127,700	129,100	101
Container	133,900	148,100	148,900	171,300	188,500	223,100	226,300	243,100	107
Greenhouse	77,200	83,500	91,800	95,800	105,900	103,100	106,600	114,700	108
Other	31,100	36,700	34,700	41,700	42,400	44,000	44,700	48,000	107
Total	385,000	419,000	448,000	492,000	532,000	584,000	642,000	680,000	106

Number of nursery operations: Acreage and gross sales by county, 1999 - 2001

County	Number of operations 2001	Acres 2001	Gross Sales			
			1999	2000	2001	2001/2000
	<i>Number</i>	<i>Acres</i>	<i>1,000 dollars</i>	<i>1,000 dollars</i>	<i>1,000 dollars</i>	<i>Percent</i>
Benton	44	315	2,030	2,250	1,830	81
Clackamas	464	12,300	143,760	148,350	154,575	104
Curry	21	480	2,770	2,990	3,940	132
Deschutes	43	300	1,950	1,850	2,820	152
Douglas	57	550	5,220	4,690	5,040	107
Jackson	69	120	2,430	2,640	3,390	128
Josephine	52	130	2,530	3,010	2,480	82
Klamath	18	970	8,490	6,430	9,950	155
Lane	145	540	15,090	15,550	16,810	108
Lincoln	25	150	3,140	2,670	2,780	104
Linn	84	600	8,210	8,020	11,710	146
Marion	355	10,800	131,490	143,370	149,320	104
Multnomah	201	3,450	34,790	34,810	42,710	123
Polk	50	1,030	9,740	9,860	8,370	85
Umatilla	13	600	4,130	4,420	3,900	88
Washington	240	6,080	109,410	129,630	142,360	110
Yamhill	103	5,030	84,810	103,115	101,460	98
Other ^{1/}	155	1,755	14,010	18,345	16,555	90
Total	2,139	45,200	584,000	642,000	680,000	106

^{1/} Contains counties with less than \$1 million of sales and other counties that were combined to avoid disclosure.